

FOR IMMEDIATE RELEASE

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This Week's Colorado Company to Watch:

EnergyLogic Inc.

www.nrglogic.com

Colorado Companies to Watch is pleased to announce EnergyLogic Inc., as ***This Week's Colorado Company to Watch***. M3 Insurance, and the Colorado Office of Economic Development and International Trade, in partnership with *Colorado Companies to Watch* congratulate Stephen Byers, Founder and CEO, and all of EnergyLogic's employees on this accomplishment.

Founded in 2006, EnergyLogic entered the market to develop best practices, through technological innovation and processes that reduce energy costs for their customers. EnergyLogic, based in Berthoud, has provided clients with thorough analysis and solutions to reduce energy consumption.

Aside from being named a *2011 Colorado Company to Watch*, EnergyLogic has also been featured in Inc. Magazine's 5000 list(#2268). This energy-saving company saw revenues grow by 80 percent between 2007 and 2010, which allowed for their workforce to nearly triple.

This month, EnergyLogic is rolling out several new initiatives. The company's OptiMiser Version 2 (OMV2) tool will allow for state of the art energy modeling and analysis for accurate home energy audits. To increase the company's effectiveness, the company unveiled EnergyLogic Academy. This program will allow for online and live professional credential training. The academy is another step EnergyLogic is taking to innovate and deliver effective solutions. Finally, the company has created the EnergyLogic Energy Use Guarantee. This guarantee brings a new level of commitment to EnergyLogic's work by backing energy ratings with an energy use guarantee for the heating season.

EnergyLogic has positioned itself as a model company; adapting to the changing energy environment and implementing innovated practices to reduce energy consumption.

Colorado Companies to Watch congratulates EnergyLogic on being ***This Week's Colorado Company to Watch***.

Colorado Companies to Watch is a dynamic program honoring growing companies that are developing valuable products and services, creating quality jobs, enriching communities, and building new industries throughout Colorado. High performance, second-stage companies account for most of the economic growth, community development and economic independence in our state. The State of Colorado supports Colorado Companies to Watch through the Office of Economic Development and International Trade both in leadership and sponsorship. This statewide effort sought out nominations from all sectors and communities and is not industry specific. The winners represent a broad range of economic sectors and

regions of our great state. Companies to Watch (CTW) is a national awards program developed by the Edward Lowe Foundation to honor second-stage companies. To learn more about Colorado Companies to Watch, sponsoring, partnering or to nominate a company for the 2012 awards please visit www.colorado.companiestowatch.org.

Colorado Companies to Watch is hosted by a collaboration lead by the Colorado Office of Economic Development and International Trade in association with the Edward Lowe Foundation and organizations throughout Colorado; the 2011 program is presented by M3 Insurance Solutions for Business. For a complete list of Organizations and Sponsors, visit www.colorado.companiestowatch.org.

The Colorado Office of Economic Development and International Trade (OEDIT) offers a host of programs and services tailored to support business development at every level. They include business retention and relocations service, a bioscience and emerging industries program, business finance programs like the Economic Development Commission and Business Loan Funds, the Colorado Tourism Office, the Colorado Creative Industries, which includes the Office of Film, Television and Media and the state's Art in Public Places program, the Colorado International Trade Office, the Colorado Small Business Development Centers, minority and women-owned business services and economic research. For more information, please visit www.AdvanceColorado.com.